

Video description:

“Hoya Hoya” is a song traditionally sung by boys around the time of Buhe in late August, which is the celebration of the transfiguration of Jesus Christ. It is sung in a call and response format and its verses are improvised, with a chorus that repeats the last line of the verse. The boys travel through neighborhoods, stopping to sing at houses and collecting bread or money. Creativity and originality are more likely to earn the singers more money and bread as well as a blessing from their audience. People also sing this song around a *chibo*¹ that is traditionally burned at this time of the year. Although it is sung during a Christian holiday, the song itself has no religious significance.

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¹ bonfire